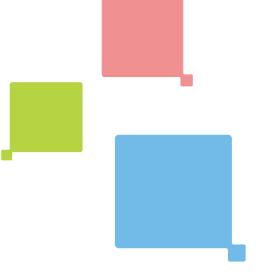
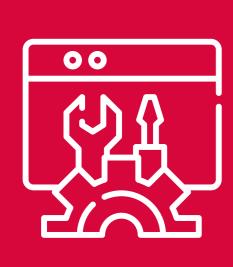


Small businesses must race to fast track digital transformation, keep top talent and grow in the post-pandemic world.

A survey of 1,300 small business workers across Europe reveals that:





27%
are considering switching jobs to somewhere better equipped for remote working.

48% were forced to use their own technology in order to work remotely during the pandemic.

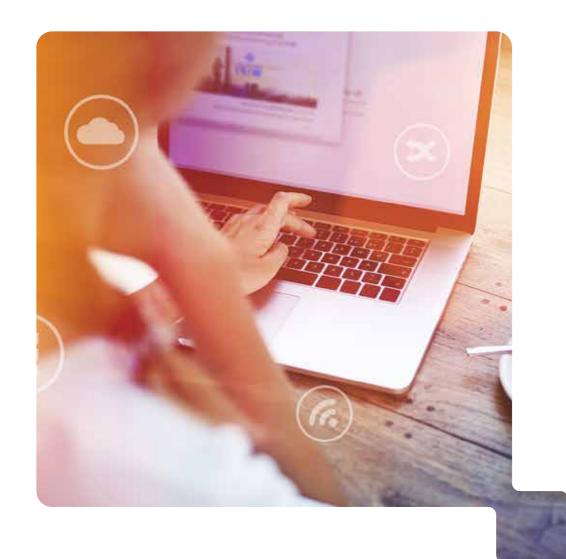


Worryingly, **24%** osay they don't have the tools needed to deliver the best results for customers or to collaborate remotely with their team.

Meanwhile, 25% find it hard to follow company protocols and procedures because their technology doesn't enable it.



Yet the good news is that 61% are optimistic about the opportunities technology can bring to their careers.



Investing in the right technology is key to small business owners kickstarting growth. It's time to empower teams to work together anywhere and better serve customers.

Download the report at www.ricoh.ie/insights