

# Don't think small, think smart.

Today's technology landscape is full of opportunity. We have different ways to automate the way we work. New ways to collaborate. The freedom to work flexibly and remotely. Information that lives in the cloud and is brought to life on the move.

But with this opportunity comes complexity. Where to invest, and in what? How to integrate? How to get everyone on board? As a small or medium sized business (SMB), you are under immense pressure to make the correct decisions.

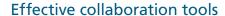
Decisions that will both boost your business and empower your employees to work better, faster and smarter. But you may not always have the time or people to get the job done.

Ricoh is here to help you with your technology decisions and digital transformation with a range of services, solutions and support tailored to increase efficiency and keep a lid on costs. Let us take care of your information processes and technology so that you can take care of business.

# Building the foundations for smart working

## Digital skills and culture

New technology is only as good as your ability to use it. Often that means cultural change within the business to help the team adopt new ways of working. The smart workplace of the future will develop employee skills to empower them to get the most out of their digital tools and work practices.



With dispersed customers and a flexible, mobile workforce, business will flounder without technology that supports teamwork. From smart meeting facilities that let the team collaborate as if they were in the same room, to seamless information sharing, you need to give your team the tools to perform wherever they are.

#### Information security and availability

Mobile workforces, security threats and regulations like the GDPR add layers of complexity to information management. Whether you are storing, printing, using or sharing your information, it is vital that you ensure your data is secure and stored with sufficient redundancy to protect business continuity.

#### IT management and maintenance

With all these new technologies, IT is becoming increasingly complex and specialised. Many businesses struggle to devote time and resources to integrating and maintaining new technologies when there's revenue-generating work to be done. Smart businesses are already partnering with providers who can support their infrastructure while they focus on what they do best.



of employees believe automation will positively impact the way they work<sup>1</sup>



of respondents agreed that the best businesses spend a lot on new technology<sup>1</sup>



of employees are enthusiastic or excited about the introduction of new workplace technologies<sup>1</sup>

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<sup>&</sup>lt;sup>1</sup>Empowering Digital Workplaces report, Ricoh 2017

# Digital transformation just got simpler.

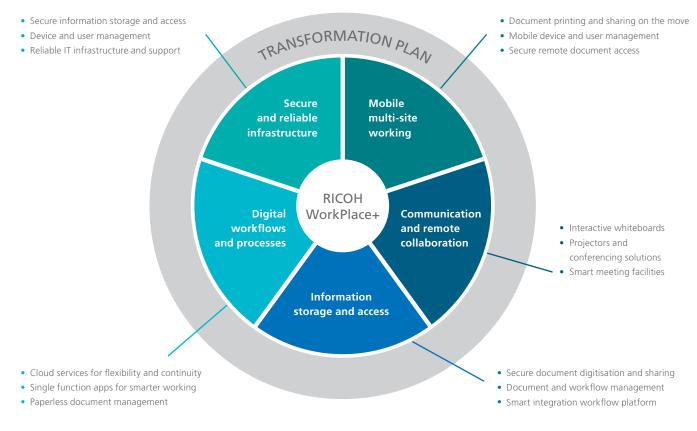
Wherever you are on the road, we are here to support you throughout your digital journey. Starting with an assessment of your information processes, digital competencies and technology resources, we identify the strongest opportunities for transformation in your business. We work with you to develop a transformation plan that's suited to your company, including a change management

plan and technology mix to get you quickly working more effectively. With our multi-service offering, we then build a flexible solution package of services, products and support that fit your business goals and culture.

Here is an example of how a selection of our solutions can fit together to meet your SMB's needs.

## RICOH WorkPlace+

## The digital transformation solution for smart SMBs



Your transformation strategy and technology mix is supported by a change management plan, flexible multi-service contract options and payment plans, and ongoing support. Whether you are looking for a new service, process or product, we will help you empower your team to ease into change and adopt new working practices.

## Working with us

#### Change management

Alongside new technology, we help embed new ways of working and positive employee habits. We work with you to deliver change management across the business at individual, organisational and cultural levels with education, advice, support and promotion.

#### Financial flexibility

We offer an all-in-one multi-service contract that allows you to bundle a selection of products, services and solutions into one set of terms with periodic payments. This makes supporting your IT infrastructure easier, quicker and more cost effective, and lets you scale users and functionality with minimal fuss.

#### Ongoing support

Ricoh's SMB customers are supported by a network of Ricoh consultants, technicians and engineers, as well as virtual online support. This includes smart tools and technologies embedded in our products that help staff problem-solve on the spot.

Get in contact to discuss how we can help your business work better, faster and smarter.



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